

# Palmy Preggy to Preschool + Primary Garage Sale

DATE: Friday, September 26, 2025  
LOCATION: Palmerston North, Manawatu-Wanganui, NZ

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## Event Description

Palmy Preggy to Preschool + Primary Garage Sale is a premier expos event in Palmerston North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos  
**Importance Rank:** 51/100  
**Expected Attendance:** 1,182 people  
**Event ID:** H77rPWLGacHm592raK

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 473 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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