

# Palestra Setembro Verde: Escutar sem Barreiras "Psicologia, Capacitismo e Acolhimento Ético"

DATE: Tuesday, September 30, 2025

LOCATION: Centro, São Paulo, BR

## Event Description

Palestra Setembro Verde: Escutar sem Barreiras "Psicologia, Capacitismo e Acolhimento Ético" is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 106 people

**Event ID:** AahoyVhnvsKZe2xHbH

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/palestra-setembro-verde-escutar-sem-barreiras-psicologia-capacitismo-e-acolhimento-tico>

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