

Palestra Pré COP 30 - A Nova Linguagem dos Negócios: Entenda a Economia de Impacto

DATE: Wednesday, November 19, 2025
LOCATION: Bosque das Palmeiras, São Paulo, BR

Event Description

Palestra Pré COP 30 - A Nova Linguagem dos Negócios: Entenda a Economia de Impacto is a premier conferences event in Bosque das Palmeiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 94 people

Event ID: HBRDuitu3mjxCqR69J

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.