

# PALESTRA PERFECT - PASSINI XANGRI-LÁ

DATE: Thursday, August 14, 2025  
LOCATION: Zona Nova, Rio Grande do Sul, BR

## Event Description

PALESTRA PERFECT - PASSINI XANGRI-LÁ is a premier conferences event in Zona Nova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 35/100  
**Expected Attendance:** 174 people  
**Event ID:** ECuaMu8AwRa3tLTW6R

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 70 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*