

Palestra Offshore com Jean Amaro

DATE: Friday, August 22, 2025

LOCATION: Jardim Vinte e Cinco de Agosto, Rio de Janeiro, BR

Event Description

Palestra Offshore com Jean Amaro is a premier conferences event in Jardim Vinte e Cinco de Agosto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 66 people

Event ID: 5St7uzB5UKyzAdT3xY

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 26 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.