

Palestra: O Futuro dos Negócios + Jantar Dia do Corretor de Imóveis 2025

DATE: Wednesday, August 27, 2025
LOCATION: Ponta Aguda, Santa Catarina, BR

Event Description

Palestra: O Futuro dos Negócios + Jantar Dia do Corretor de Imóveis 2025 is a premier conferences event in Ponta Aguda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 330 people

Event ID: 3tW33jBEXd8v75mC4t

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.