

Palestra "Inteligência Financeira" com Carol Paiffer

DATE: Friday, November 7, 2025
LOCATION: São Benedito, Minas Gerais, BR

Event Description

Palestra "Inteligência Financeira" com Carol Paiffer is a premier conferences event in São Benedito. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 97 people

Event ID: 8oN56bz5p8ZHFKbrCB

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 39 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.