

Palestra Educação Financeira Empresarial

DATE: Tuesday, October 7, 2025
LOCATION: Jardim Humaita, Minas Gerais, BR

Event Description

Palestra Educação Financeira Empresarial is a premier conferences event in Jardim Humaita. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 184 people

Event ID: 3kd5FR26yKPLRDC3Ci

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.