

# Palestra - CONDUÇÃO DEFENSIVA PARA MOTOCICLETAS - Prefeitura da Estância Turística de São Roque

DATE: Wednesday, October 8, 2025  
LOCATION: Vila Lucy, São Paulo, BR

## Event Description

Palestra - CONDUÇÃO DEFENSIVA PARA MOTOCICLETAS - Prefeitura da Estância Turística de São Roque is a premier conferences event in Vila Lucy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 95 people

**Event ID:** 9HuiCWviG6QNBLvrFp

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/palestra-conduo-defensiva-para-motocicletas-prefeitura-da-estncia-turstica-de-so-roque>

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