

# Palestra - Boas Práticas em Redes Sociais

DATE: Tuesday, November 11, 2025

LOCATION: Antares, Alagoas, BR

## Event Description

Palestra - Boas Práticas em Redes Sociais is a premier conferences event in Antares. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 110 people

**Event ID:** Fj7sGG9a4GzxcDZ7qT

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*