

Palestra: 1000 formas de fazer dinheiro No Marketing digital

DATE: Friday, October 31, 2025
LOCATION: Cidade Baixa, Rio Grande do Sul, BR

Event Description

Palestra: 1000 formas de fazer dinheiro No Marketing digital is a premier conferences event in Cidade Baixa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: GoCJsPZRwg6aAD4svW

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.