

# Paint & Sip @ the Railway Hotel Heyfield !!

## 6pm-8.30pm 25th of August

DATE: Sunday, August 24, 2025  
LOCATION: Heyfield, Victoria, AU

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### Event Description

Paint & Sip @ the Railway Hotel Heyfield !! 6pm-8.30pm 25th of August is a premier community event in Heyfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** community

**Importance Rank:** 28/100

**Expected Attendance:** 82 people

**Event ID:** 5E3zPnkf3wkCWR6zv

### Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 33 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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