

# Paint & Sip at The Goat in Pflugerville

DATE: Wednesday, August 13, 2025

LOCATION: Pflugerville, Texas, US

## Event Description

Paint & Sip at The Goat in Pflugerville is a premier community event in Pflugerville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 27/100

**Expected Attendance:** 72 people

**Event ID:** 9TV4BSnCn4CWBM4wZJ

## Hotel Demand Indicators

**ADR Impact Index:** 3.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 29 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*