

Paint and Wine Night in Whangarei & Vukairangi Summer in NZ

DATE: Tuesday, October 7, 2025
LOCATION: Whangarei & Vukairangi, Northland Region, NZ

Event Description

Paint and Wine Night in Whangarei & Vukairangi - Summer in NZ is a premier community event in Whangarei & Vukairangi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 24/100

Expected Attendance: 49 people

Event ID: 9VZhK8yf9QzbnkndzXi

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 20 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.