

Paint and Wine Night in Whakat re The Bach

DATE: Monday, September 22, 2025
LOCATION: Whakat re, Bay of Plenty Region, NZ

Event Description

Paint and Wine Night in Whakat re - The Bach is a premier community event in Whakat re. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 22/100

Expected Attendance: 41 people

Event ID: BqSD6D3L6GLBKCrQf

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.