

# Paint and Wine Night in Wellington - Banksy Heart Balloons

DATE: Sunday, September 7, 2025  
LOCATION: Wellington, Wellington Region, NZ

## Event Description

Paint and Wine Night in Wellington - Banksy Heart Balloons is a premier community event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 42 people

**Event ID:** 9hfCAQ6MZDusmeuaRE

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*