

Painéis GOV - Semana Global de Empreendedorismo e Inovação

DATE: Monday, November 10, 2025
LOCATION: Parque Francal, São Paulo, BR

Event Description

Painéis GOV - Semana Global de Empreendedorismo e Inovação is a premier conferences event in Parque Francal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: 3k58RTDkN3VCeYbLR8

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.