

Pain Magazine, Birds in Row, Louisahhh, and 2 others

DATE: Tuesday, December 16, 2025
LOCATION: Saint-Josse-ten-Noode, Bruxelles, BE

Event Description

Pain Magazine, Birds in Row, Louisahhh, and 2 others is a premier concerts event in Saint-Josse-ten-Noode. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 39/100
Expected Attendance: 280 people
Event ID: HG8ygAtWxfSCKKLbmv

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
