

Pagode do Vale

DATE: Sunday, August 17, 2025
LOCATION: Alto da Boa Vista, Rio de Janeiro, BR

Event Description

Pagode do Vale is a premier concerts event in Alto da Boa Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 28/100

Expected Attendance: 82 people

Event ID: 8xNpHGRVANNK2mSpZw

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 33 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
