

Paco Osuna and MANU GONZALEZ

DATE: Friday, October 24, 2025

LOCATION: Ibiza, ES

Event Description

Paco Osuna and MANU GONZALEZ is a premier concerts event in Ibiza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,204 people

Event ID: 3MeVMfMy7gzTawsctJ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 482 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.