

PACKPRINTPLAS Philippines

DATE: Wednesday, September 17, 2025
LOCATION: Pasay City, Metro Manila, PH

Event Description

PACKPRINTPLAS Philippines is a premier expos event in Pasay City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,534 people

Event ID: 5g8FL3qunXswDQHAMA

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,214 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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