

Pacific Rugby League Championship - Pacific Cup - Group Stage - Samoa vs Tonga

DATE: Sunday, October 26, 2025
LOCATION: Milton, Queensland, AU

Event Description

Pacific Rugby League Championship - Pacific Cup - Group Stage - Samoa vs Tonga is a premier sports event in Milton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,731 people

Event ID: 92yBXEFxrnufdzZntW

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,092 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
