

# P. League - Tainan GhostHawks vs Taoyuan Pauian Pilots

DATE: Saturday, January 10, 2026  
LOCATION: New Taipei City, TW

## Event Description

P. League - Tainan GhostHawks vs Taoyuan Pauian Pilots is a premier sports event in New Taipei City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 49/100

**Expected Attendance:** 898 people

**Event ID:** 6qyeLbpmVbeHHdQvaN

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 359 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*