

P. League - Fubon Braves vs Taoyuan Pauian Pilots

DATE: Sunday, January 11, 2026
LOCATION: New Taipei City, TW

Event Description

P. League - Fubon Braves vs Taoyuan Pauian Pilots is a premier sports event in New Taipei City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 898 people

Event ID: D8aZvc3RJZrP68vNuc

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 359 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.