

P do pecado - ERIMAR NETO ao vivo no Degrau

DATE: Saturday, August 16, 2025
LOCATION: Centro, Rio Grande do Sul, BR

Event Description

P do pecado - ERIMAR NETO ao vivo no Degrau is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 281 people

Event ID: FhBCgWTXroeC5Fh6ER

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.