

OzWheels Games Night at The Diecast Model Expo

DATE: Thursday, September 18, 2025
LOCATION: Caroline Springs, Victoria, AU

Event Description

OzWheels Games Night at The Diecast Model Expo is a premier expos event in Caroline Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 54/100
Expected Attendance: 1,627 people
Event ID: BN8nqzUk2oBBRYoAsV

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 651 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
