

Oxmo Puccino, Dali, Billie, and 2 others

DATE: Saturday, October 11, 2025

LOCATION: Nancy, Grand Est, FR

Event Description

Oxmo Puccino, Dali, Billie, and 2 others is a premier concerts event in Nancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 568 people

Event ID: D9C4WEbWmF6KW9KsHy

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.