

OVELA KETTU L. Janáčekin ooppera Ensi-ilta!

DATE: Friday, January 30, 2026
LOCATION: Tallinn, Harju County, EE

Event Description

OVELA KETTU L. Janáčekin ooppera Ensi-ilta! is a premier performing-arts event in Tallinn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 38/100

Expected Attendance: 254 people

Event ID: 89RzqEfx9KWv7SzpF

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 102 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.