

# Outpost 7 Festival

DATE: Thursday, August 21, 2025

LOCATION: Lebanon, Maine, US

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## Event Description

Outpost 7 Festival is a premier festivals event in Lebanon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 56/100

**Expected Attendance:** 1,979 people

**Event ID:** Ghn2RRFssfoDKVy2Rq

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 792 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/outpost-7-festival>

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