

Outlook Farm Peach Festival w/Al Fuller & Friends

DATE: Sunday, August 17, 2025
LOCATION: Westhampton, Massachusetts, US

Event Description

Outlook Farm Peach Festival w/Al Fuller & Friends is a premier festivals event in Westhampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 371 people

Event ID: 3F4H9hV5zwVjdfR6FF

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/outlook-farm-peach-festival-wal-fuller-friends>

Document generated on 6/4/2026, 11:17:40 AM