

Outlandish and Buhl Entertainment

DATE: Friday, January 9, 2026
LOCATION: Ishøj, DK

Event Description

Outlandish and Buhl Entertainment is a premier concerts event in Ishøj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 683 people

Event ID: im7wDD55kC8bZXARwB

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 273 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.