

Outhouse Jewellery: Trunk Show

DATE: Saturday, November 1, 2025
LOCATION: Colombo, Western Province, LK

Event Description

Outhouse Jewellery: Trunk Show is a premier expos event in Colombo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,528 people

Event ID: CkG25o9WiZfsBWwK66

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,011 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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