

# Outdoor fire - Oceania - New Zealand

DATE: Monday, November 10, 2025

LOCATION: Tongariro National Park, Manawatū-ā-te-Ikaro Region, NZ

## Event Description

Outdoor fire - Oceania - New Zealand is a premier disasters event in Tongariro National Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 21/100

**Expected Attendance:** 10,000 people

**Event ID:** 6JFLTZajRoqyraps09

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*