

Outdoor fire - Asia - Syria

DATE: Friday, August 15, 2025

LOCATION: dV4b!l d Bc H, dV-bvAc†) bÖEbvG, SY

Event Description

Outdoor fire - Asia - Syria is a premier disasters event in dV4b!l d Bc H. This event attracts visitors from around world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters

Importance Rank: 21/100

Expected Attendance: 10,000 people

Event ID: 9jgTXgTzJcG5KYCAP

Hotel Demand Indicators

ADR Impact Index: 3.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.