

# OUTDOOR CINEMA, Frontier Sapiens Film Festival - POOLE, Upton Country Park

DATE: Thursday, August 28, 2025  
LOCATION: Poole, England, GB

## Event Description

OUTDOOR CINEMA, Frontier Sapiens Film Festival - POOLE, Upton Country Park is a premier festivals event in Poole. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 310 people

**Event ID:** 8LTR7Ns5KkCPNncKfc

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 124 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*