

OUTDOOR CINEMA, Frontier Sapiens Adventure Film Festival - WARRINGTON

DATE: Wednesday, August 20, 2025
LOCATION: Higher Walton, England, GB

Event Description

OUTDOOR CINEMA, Frontier Sapiens Adventure Film Festival - WARRINGTON is a premier festivals event in Higher Walton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 279 people

Event ID: 8iAVZ4Xq9AJRSEUF9Y

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 112 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.