

Out the gate by The O'Shea Family exhibition

DATE: Thursday, September 25, 2025
LOCATION: Great Barrier Island / Aotea, Auckland, NZ

Event Description

Out the gate by The O'Shea Family exhibition is a premier expos event in Great Barrier Island / Aotea. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 566 people

Event ID: J6ZiUCgMiV2NB9C4RM

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
