

Our Living Planet Art Exhibition Opening

DATE: Wednesday, October 1, 2025
LOCATION: Dubbo, New South Wales, AU

Event Description

Our Living Planet Art Exhibition Opening is a premier expos event in Dubbo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,602 people

Event ID: E7ER7RVH8ZxVonjwo9

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 641 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
