

# Our 6th Brazilian Zouk Block Course for 2025: Free, Free, Free

DATE: Tuesday, September 9, 2025  
LOCATION: Invercargill, Southland Region, NZ

---

## Event Description

Our 6th Brazilian Zouk Block Course for 2025: Free, Free, Free is a premier community event in Invercargill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 24/100  
**Expected Attendance:** 52 people  
**Event ID:** 7eCk7EmqKzBEFAc5fT

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 21 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---