

Ottawa REDBLACKS vs Winnipeg Blue Bombers

DATE: Thursday, August 14, 2025
LOCATION: Winnipeg, Manitoba, CA

Event Description

Ottawa REDBLACKS vs Winnipeg Blue Bombers is a premier sports event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,251 people

Event ID: DQ5UpMBKa7EQQ8C7BN

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,500 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.