

Ottawa REDBLACKS vs Montreal Alouettes

DATE: Monday, October 13, 2025
LOCATION: Montréal, Québec, CA

Event Description

Ottawa REDBLACKS vs Montreal Alouettes is a premier sports event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,533 people

Event ID: 3p3vJSbJ4zjHAip3yA

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,013 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.