

OTIMIZA 360° CARVALHO & GUERRA ASSESSORIA | DESAFIOS E SOLUÇÕES DO EMPREENDEDOR | BRASÍLIA - DF

DATE: Wednesday, August 27, 2025

LOCATION: Distrito Federal, BR

Event Description

OTIMIZA 360° CARVALHO & GUERRA ASSESSORIA | DESAFIOS E SOLUÇÕES DO EMPREENDEDOR | BRASÍLIA - DF is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 175 people

Event ID: 9zq8jW2bBC6LxyH3dH

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/otimiza-360-carvalho-guerra-assessoria-desafios-e-solues-do-empreededor-braslia-df>

Document generated on 6/4/2026, 2:09:18 PM