

Ostara - Spring Equinox Circle

DATE: Saturday, September 20, 2025
LOCATION: The Pines Beach, Canterbury Region, NZ

Event Description

Ostara - Spring Equinox Circle is a premier festivals event in The Pines Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 391 people

Event ID: C265jUCgowUip8LCND

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/ostara-spring-equinox-circle>

Document generated on 6/3/2026, 11:15:07 PM