

Oscar Salas Trio ft. Erik Unsworth / Jazz

DATE: Wednesday, September 10, 2025
LOCATION: Ljubljana, Ljubljana, SI

Event Description

Oscar Salas Trio ft. Erik Unsworth / Jazz is a premier performing-arts event in Ljubljana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: G4Eq2v5EBGqcp4QvDa

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.