

Oscar L, Marc Maya, George Privatti, and 6 others

DATE: Friday, October 31, 2025
LOCATION: Nages-et-Solorgues, Occitanie, FR

Event Description

Oscar L, Marc Maya, George Privatti, and 6 others is a premier concerts event in Nages-et-Solorgues. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 955 people

Event ID: B8JfJCXwC6fSBXZjhX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
