

# Os Embalos de Sábado à Noite - Banda Insólitto e Dj Silvinho

DATE: Saturday, November 8, 2025  
LOCATION: Cidade Jardim Taquaril, Minas Gerais, BR

## Event Description

Os Embalos de Sábado à Noite - Banda Insólitto e Dj Silvinho is a premier concerts event in Cidade Jardim Taquaril. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 45/100

**Expected Attendance:** 535 people

**Event ID:** 5mUE4BeyxRKxFsCGLT

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 214 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*