

ORLÉANS: «SE CHOISIR» avec Robert Savoie

DATE: Wednesday, November 12, 2025
LOCATION: La Ferté-Saint-Aubin, Centre-Val de Loire, FR

Event Description

ORLÉANS: «SE CHOISIR» avec Robert Savoie is a premier conferences event in La Ferté-Saint-Aubin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: DnLSoZScJnz4wp8NPr

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.