

Orlando Pirates FC vs Chippa United FC

DATE: Sunday, August 31, 2025
LOCATION: Port Elizabeth, Eastern Cape, ZA

Event Description

Orlando Pirates FC vs Chippa United FC is a premier sports event in Port Elizabeth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,930 people

Event ID: ENK8QjWvg6mUZX2uqD

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
