

# Orix Buffaloes vs Chiba Lotte Marines

DATE: Monday, September 8, 2025

LOCATION: Chiba, Chiba, JP

## Event Description

Orix Buffaloes vs Chiba Lotte Marines is a premier sports event in Chiba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,333 people

**Event ID:** 3YX2u2Ji2Z3RxYRYy4

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,133 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*