

Origin of Marriage (pt. 2) - Unveiling the Marital Code

DATE: Tuesday, August 26, 2025
LOCATION: Grand-Case, MF

Event Description

Origin of Marriage (pt. 2) - Unveiling the Marital Code is a premier conferences event in Grand-Case. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 175 people

Event ID: Dvr74ysyNExLqK2GtM

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.